NATIONAL BOOK WEEK

5-11 SEPTEMBER

DEDICATED INDUSTRY DAY

5 SEPTEMBER 2016

The South African Book Development Council (SABDC) will host a dedicated industry day on the first day of National Book Week, being 5 September. All NBW platforms, social media, media interviews etc. will be dedicated to the book industry.

The SABDC calls upon the Book Industry to take ownership of the first day of National Book Week in a range of ways. We are a creative industry, and we look forward to creative ways our industry will celebrate the book and reading.

“For the first time since its inception, National Book Week will be celebrated in all nine provinces in South Africa, which is a great feat for us. This year, we also invite industry leaders to open up their offices and retail spaces to activities of their choosing. To aid this process, the SABDC can make at some activities available, including:

* Storytelling – for ages 3 to 16 – in any language
* Motivational talks – by selected NBW Influencers
* Toy libraries – for ages 3 – 9
* Book reading by NBW Influencers
* Wordathon – the fun word game
* Hip Hop poetry for youth
* Book club author sessions for adults

Companies will need to source and transport their own audiences. The NBW team will be available for guidance.

Another interesting activity, for youth development, is having grade 10, 11 or 12 learners move through the publishing house to see what the book actually entails. It might be useful for teachers and librarians too!

We are sure that there are many other ideas that industry will come up with.

This offer is open to the mainstream book industry. Companies who are actively involved in book publishing and selling are able to participate.

If you’d like to heed the call to bring people closer to the book and highlight the importance of a book, please kindly make contact with National Book Week through:

 bookweek@sabookcouncil.co.za

ENDS

To find out more about NBW programmes around the Country, visit our facebook for regular updates.

* [www.facebook.com/NationalBookWeekSA](http://www.facebook.com/NationalBookWeekSA)
* Twitter: @NBW\_SA / *#BUYABOOK*
* Instagram: @nationalbookweeksa

**For media related information and images, please contact:**

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